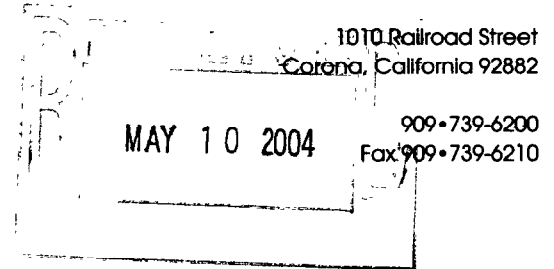




HANSEN BEVERAGE COMPANY

Rodney C. Sacks  
Chairman of the Board

April 23, 2004



**Certified Mail – Return Receipt Requested**

Food & Drug Administration  
Office of Nutritional Products  
Labeling and Dietary supplements (HFS-810)  
Center for food Safety and Applied Nutrition  
200 "C" Street, SW  
Washington DC 20204

Dear Sirs:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21U.S.C.343 (r)(6)) of the Federal Food, Drug, and Cosmetic Act and in accordance with the requirements of 21CFR101.93 that Hansen Beverage Company of 1010 Railroad Street, Corona, California 92882, is marketing a dietary supplement bearing the following statement on the label and/or in the labeling:

**Text of Claim:**

Hansen's® energy ® Deuce  
Double Strength Energy Supplement  
Bene (Better)  
Ocius (Faster)  
Diutius (Longer)  
Invalesco (Stronger)

**Ingredients that are subject of the claim:**

Sucrose  
Taurine  
Panax Ginseng Root Extract  
Glucose  
L-Carnitine  
Caffeine  
Ascorbic Acid (Vitamin C)  
Niacinamide  
Glucuronolactone  
Inositol  
Guarana Seed Extract

97S 0162 LET

RCS5482

14046

88345

Pyridoxine Hydrochloride  
Riboflavin  
Maltodextrin

Name of Supplement (including brand name):

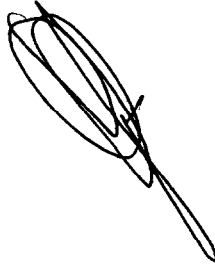
Hansen's ® energy® Deuce - Double Strength Energy Supplement

We hereby certify that the information contained in the above notice is complete and accurate, and that Hansen Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,

HANSEN BEVERAGE COMPANY

Rodney C. Sacks  
Chairman of the Board

A handwritten signature in black ink, appearing to be 'Rodney C. Sacks', written over a horizontal line.

RCS:ll